



PRESS RELEASE

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For immediate release

CHKS partnership with NHS Elect gives trusts discounted access to latest commissioning tools

NHS Elect members are now able to get a 10 per cent discount on Market Share from CHKS, the UK's leading provider of healthcare intelligence and quality improvement services, thanks to a new partnership between the two.

The CHKS Market Share tool allows trusts to analyse their activity down to GP practice level which is invaluable in targeting marketing communications. It has been described by Burton NHS Trust Chief Executive, Paula Clark, as instrumental in revealing how the trust has performed against others in the marketplace.

The tool uses both maps and tables to illustrate shifts in trust income, activity and market share and is easier to use than comparable products.

The partnership between CHKS and NHS Elect also aims to raise awareness of each other's brands, products and services. Sue Kong, Director, NHS Elect said: "We are very much looking forward to working with CHKS and bringing further success to both of our organisations."

Jason Harries, Chief Operating Officer, CHKS said: "I'm convinced this partnership will help NHS Elect members improve their performance and patient care by giving them access to the latest tools and improvement services."

Notes to editors:

1. CHKS Group is the leading independent provider of healthcare information and quality improvement services to the NHS and independent healthcare sector. With over 18 years' experience and working internationally with 480 clients, CHKS has a portfolio of information products, internationally-recognised accreditation programmes and consultancy services which provide clinicians and managers with the information needed to drive improvements in patient care, financial efficiency, clinical effectiveness and quality.

2. NHS Elect is a network for NHS organisations seeking to provide or commission cost effective, clinical services within the context of the increasingly contestable market for publicly funded healthcare. NHS Elect was established to support elective care development in the NHS, enabling its member sites to work together to deliver improved care and to market their services effectively across the NHS. Latest information on our members is on our website: www.nhselect.org.uk

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